
POSITION DESCRIPTION CHIEF EXECUTIVE OFFICER

The Chief Executive Officer ("CEO") of Trican Well Service Ltd. ("Trican") has the primary responsibility for the management of the business and affairs of Trican. As such, the CEO is responsible for providing leadership and vision for the effective overall management, profitability and growth of Trican. More specifically, in collaboration with the Board of Directors (the "Board"), the CEO shall:

LEADERSHIP

- Create a culture within Trican that supports the achievement of strategic and operational objectives that ensure Trican's overall success.
- Provide leadership and vision for Trican consistent with the approved strategic plans and promote Trican's goal of profitability and growth in a sustainable and responsible manner.
- Develop an effective organizational structure to ensure execution of strategic plans, capable management succession, progressive employee training and development programs.
- Promote an environment of outstanding customer service and technical differentiation to respond to the demands of service oriented markets.

SAFETY

- Promote a "Target Zero" safety culture in Trican.
- Ensure the Corporation has appropriate resources, policies and plans to ensure we don't hurt people, damage equipment or harm the environment.
- Create a culture within Trican that promotes safety and compliance with Trican's environment, health and safety policies and practices.

CORPORATE STRATEGY & OBJECTIVES

- Develop and monitor the progress of Trican's strategic plan and annual operating and capital budgets.
- Identify and develop plans to manage the principal risks with respect to Trican and its business.

SOCIAL RESPONSIBILITY & INTEGRITY

- Develop and maintain a corporate culture that promotes integrity and ethical values throughout the organization, fostering a culture of ethical business conduct.
- Promote and protect the Corporation's reputation in its markets and with all customers, communities, and government and regulatory bodies.

OPERATIONAL EFFECTIVENESS

- Provide general supervision and management of the day-to-day business and affairs of Trican.
- Serve as Trican's chief spokesperson to its principal stakeholders including its shareholders, the financial community, customers, regulatory bodies and the public generally.

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- Ensure Trican's assets are adequately safeguarded and ensure the ongoing integrity of Trican's management information systems.
 - Manage technological developments by creating an awareness of global trends in Trican's core lines of operations.

BOARD COMMUNICATION AND DISCLOSURE

- Ensure the Board receives sufficient, timely information on all material aspects of Trican's operations and financial affairs and report to the Board on actual results compared to established corporate objectives and budgets.
- Together with the Disclosure Committee and the Chief Financial Officer, ensure appropriate and timely disclosure of material information by establishing and maintaining disclosure controls and procedures through appropriate policies and processes.
- Establish and maintain Trican's internal controls over financial reporting through appropriate policies and procedures.
- Develop the process for, and comply with, the certifications to be provided in Trican's public disclosure documents.