

April 19, 2017

Trican's commitment to quality will be clearly demonstrated by consistently delivering "Quality Services", services that fully satisfy our customer's needs. In every job performed, quality is achieved by our well-trained, competent and skilled teams who are committed to service quality excellence. Trican's operations teams, working closely with our engineering, and research and development centers, will deliver innovative technical solutions benefiting our customers, employees, and shareholders.

Trican's quality policy is based on the following principles:

- Perform work in a safe and environmentally responsible manner.
- Provide competent employees who act with integrity and perform their jobs right every time.
- Supply reliable fit-for-purpose equipment and technology.
- Provide innovative and engineered solutions for customers.
- Strive for continual improvement in service quality through a systematic approach.

Belief in and working according to these principles will ensure Trican meets or exceeds all customer, company and regulatory requirements of our business. Providing a quality service is not optional - it's how each and every job is to be performed. Our quality management system is our framework ensuring Trican does what's right for the customer and out-services the competition.



Dale Dusterhoft
President & Chief Executive Officer